

# KDV



**Dave Hinnenkamp**  
**CEO, KDV Wealth Management**  
CNBC "Power Lunch"  
March 18, 2008

In today's volatile economy, the steady hand of a practiced partner can be your most valuable asset. You want confidence that your investment adviser will stay the course.

That's exactly what you get from KDV Wealth Management. We're committed to your success. Most importantly, you'll benefit from our signature personalized service.

On March 18, CEO Dave Hinnenkamp lent his expertise to a CNBC segment, explaining that ...

- The major crisis that our economy is facing today, namely a mortgage crisis and a real estate crisis, is largely due to a crisis in confidence on the part of the consumer.
- What the consumer and the economy needs now is not a fed cut in interest rates, but instead providing minimum value for CEOs in order to raise confidence.
- Consumer staples are an opportunity with relatively low risk that is an area to pay attention to. Many have strong balance sheets; strong cash positions and are somewhat recession-resistant.
- Consumers should have patience. It will take time before the markets regard you for your risk. That "time" will most likely be tied to the demise of the confidence crisis.

Visit [www.KDV.com](http://www.KDV.com) or call 320-251-7010 for more information.